

The World is Your Oyster

Boost Chinese students'
employability in the UK.

A FIVE DAY INTENSIVE TRAINING COURSE

18-22 April 2017

KL Communications
12 Princeton Mews
167-169 London Road
Kingston Upon Thames
KT2 6PT

The World is Your Oyster

Boost Chinese students' employability in the UK.

Getting a job in the UK isn't easy for international students – even native British students find it challenging.

To find out more about the course or to register:

☎ 0845 450 0721

✉ mail@klcom.uk

www.klcom.uk

Designed with the needs of Chinese students in mind, *The World is Your Oyster* is an intensive course aimed at helping you improve your job prospects in the UK.

Through five days of hands-on training, delivered by experts from KL Communications, you'll learn valuable career tips and gain skills in:

- Navigating the UK job market
- CV and cover letter writing
- Job interview success
- Public speaking and presentation delivery
- UK culture

“We interview a lot of Chinese graduates and, unfortunately, most do not have the knowledge and soft skills to successfully land a position with us here in the UK. Employability training, like *The World Is Your Oyster*, would be highly beneficial for any Chinese student wishing to explore the UK job market.”

Senior Executive of a leading UK international trade organisation

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Meet your career mentors

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The World Is Your Oyster is led by seasoned career mentors who have enjoyed successful careers in the UK and internationally.



Dr Kevin Lin (OBE)

Managing Director

Kevin knows the ins and outs of the UK job market and what it takes for Chinese students to develop a successful career here. He is the lead Chinese interpreter for the UK government's Foreign & Commonwealth Office. He has interpreted for the Queen, five Prime Ministers and has worked with chairmen and CEOs of leading UK companies and academic institutions.



Mei Han

Director of Business

Mei has delivered a number of career coaching programmes for Chinese students in the UK. Her approach to training is very hands-on and very popular with Chinese students. Throughout her professional career, she has held various management positions in multi-national companies in Asia, USA and the UK. She obtained her MBA from the University of Cambridge.

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Course overview

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Our course focuses on hands-on training and demonstrable outcome. It is very intensive. Be prepared, you will be busy from morning until evening.

Day	Session	Outcomes
1 (9am-4pm plus homework)	<ul style="list-style-type: none"> • Introduction • CV and cover letter workshop (I) 	<ul style="list-style-type: none"> ➤ Gain an in-depth understanding of the UK job market ➤ Avoid common mistakes made by Chinese students and learn how to successfully secure a job in the UK ➤ Improve your CV and cover letter writing ➤ Learn how to search and apply for jobs
2 (9am-4pm plus homework)	<ul style="list-style-type: none"> • CV and cover letter workshop (II) • Interview workshop (I) 	<ul style="list-style-type: none"> ➤ One-to-one CV and cover letter reviews and updates ➤ Apply for jobs with your updated CV and cover letter ➤ Understand the different types of interviews ➤ Gain valuable techniques for interview success
3 (9am-4pm plus homework)	<ul style="list-style-type: none"> • Interview workshop (II) • Public speaking workshop (I) 	<ul style="list-style-type: none"> ➤ Participate in mock job interviews and gain feedback ➤ Learn how to put together an effective PowerPoint presentation ➤ Improve your public speaking and presentation techniques
4 (9am-4pm plus homework)	<ul style="list-style-type: none"> • Public speaking workshop (II) • UK culture workshop (I) 	<ul style="list-style-type: none"> ➤ Practice public speaking skills ➤ Learn professional dress code and grooming tips ➤ Understand UK business culture and dining etiquette
5 (9am-4pm)	<ul style="list-style-type: none"> • UK culture workshop (II) • Wrap-up 	<ul style="list-style-type: none"> ➤ Understand UK-specific communication skills (speaking and writing) ➤ Review course outcomes and participate in certificate awarding ceremony

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Course cost, date and venue

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Cost

£500+VAT

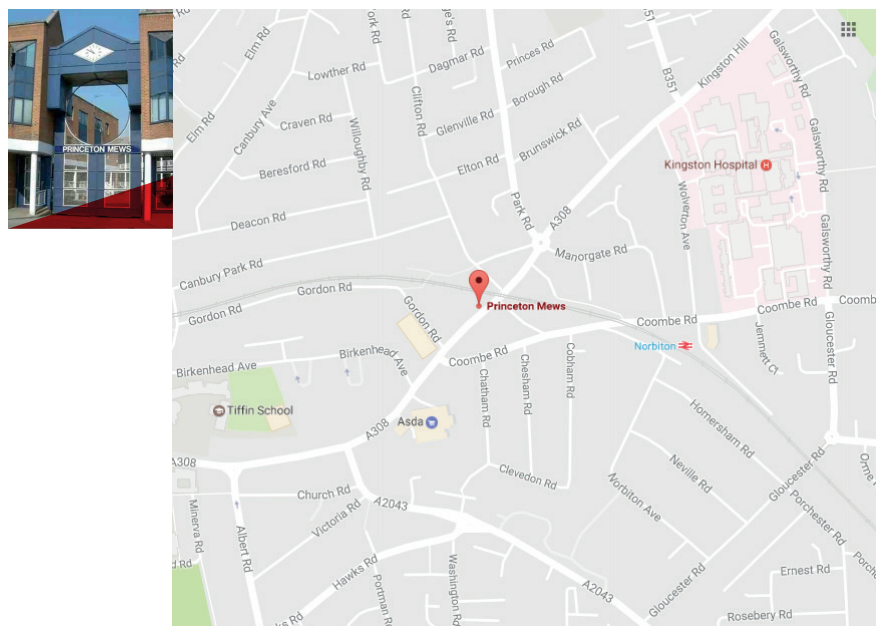
Date

18-22 April 2017

Location

The course is located in Surrey and within easy reach of all major transport links at the following address:

KL Communications
12 Princeton Mews
167-169 London Road
Kingston Upon Thames
KT2 6PT



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