



Case Study Creative and Entertainment

Creative language is a hallmark of the creative and entertainment industries. Although this is crafted by copywriters over time, it is not always easy to understand in English, let alone in Chinese. Yet KL Interpreters are expected to find equivalent Chinese expressions within a split second. To do this requires expertise in linguistics, insight on the subject matter, skills in fast conversion between English and Chinese and our unique approach to interpreting. We ensure we always add a highlight to an event and never dumb down.

